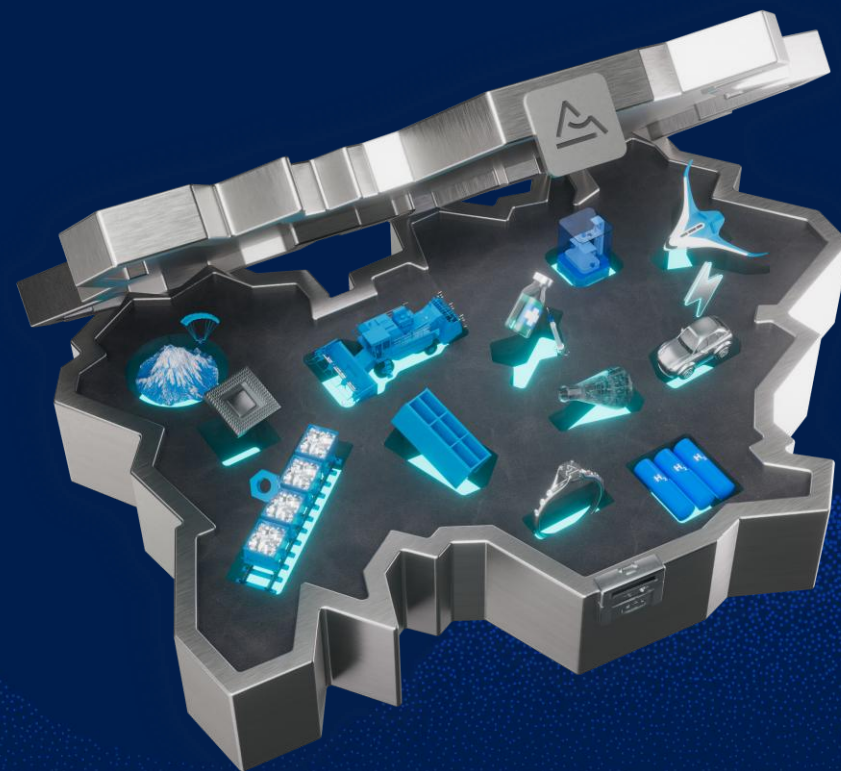




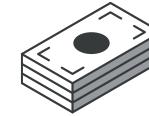
Welcome **TO AUVERGNE- RHÔNE-ALPES**



No.1
industrial region
in France by
number of jobs



No.1
French region
for the dynamism of its
foreign industrial
investment



€346 bn
GDP in 2024

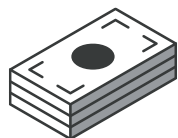


8.3 m
population in 2026

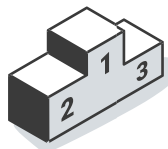


Top 5
most attractive European regions
in terms of numbers of
projects and jobs

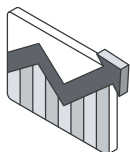
A **POWERFUL** REGION



346
billion euros
GDP in 2024

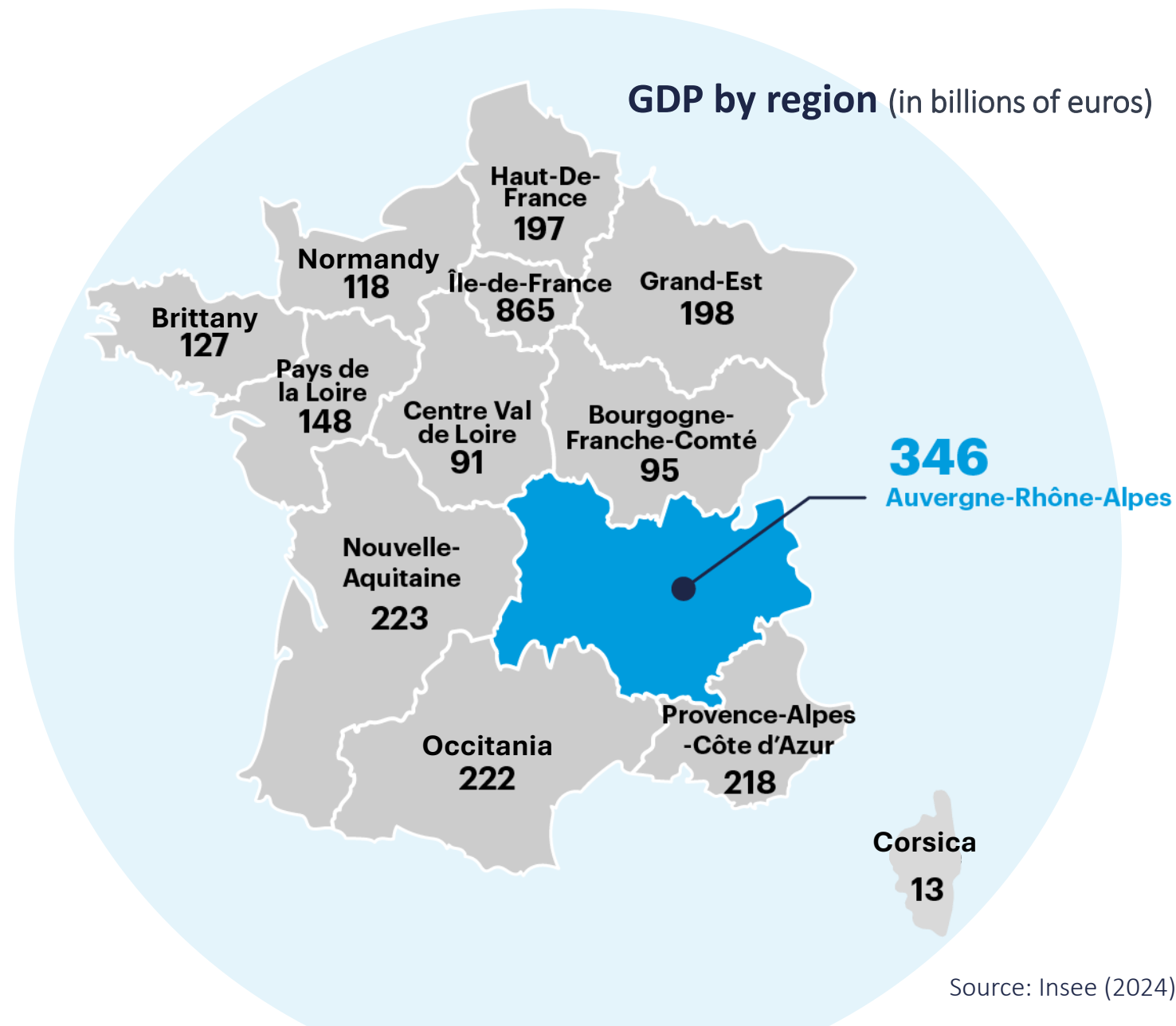


No.2
French region
in terms of GDP after Île-de-France



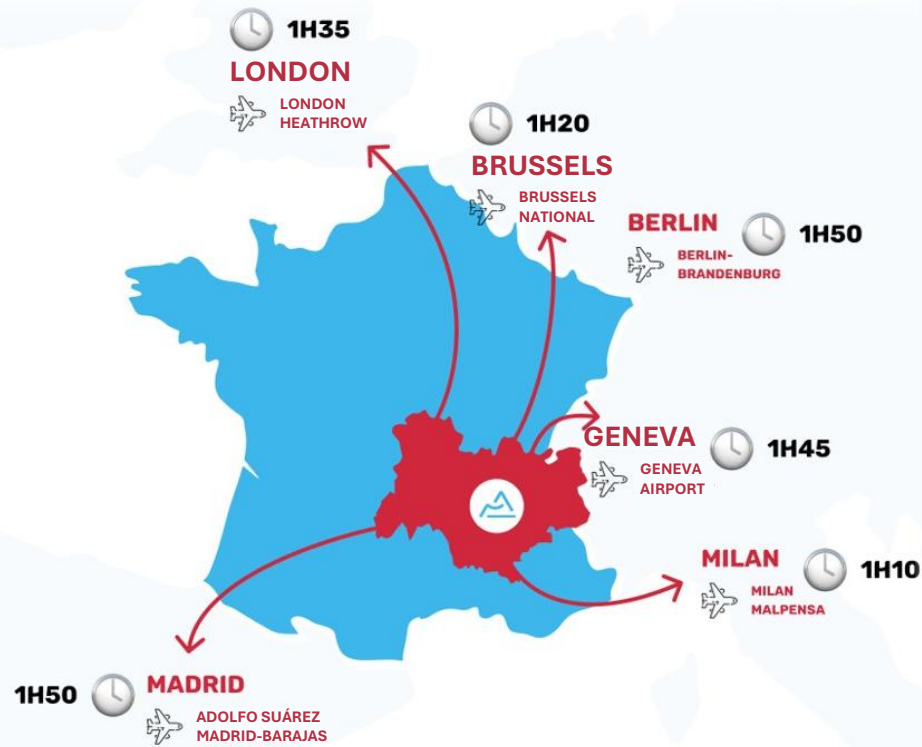
12%
of the national economy

GDP by region (in billions of euros)



Source: Insee (2024)

A *STRATEGIC* POSITION

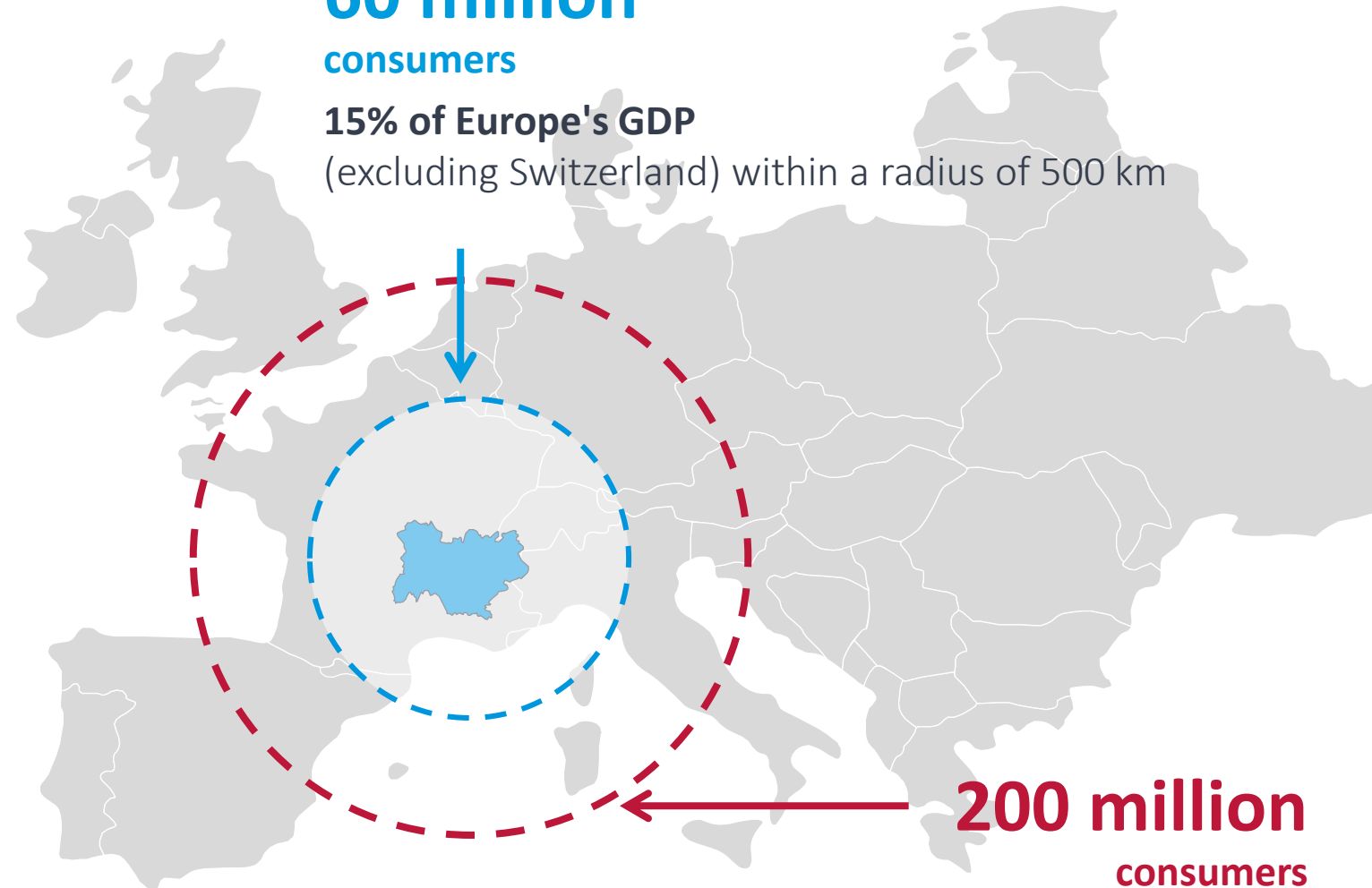


60 million

consumers

15% of Europe's GDP

(excluding Switzerland) within a radius of 500 km



200 million
consumers

50% of Europe's GDP

(excluding Switzerland) within a radius of 1000 km

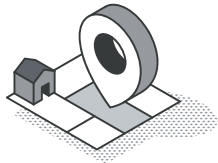
INFRASTRUCTURE



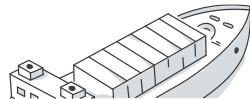
30
TGV stations



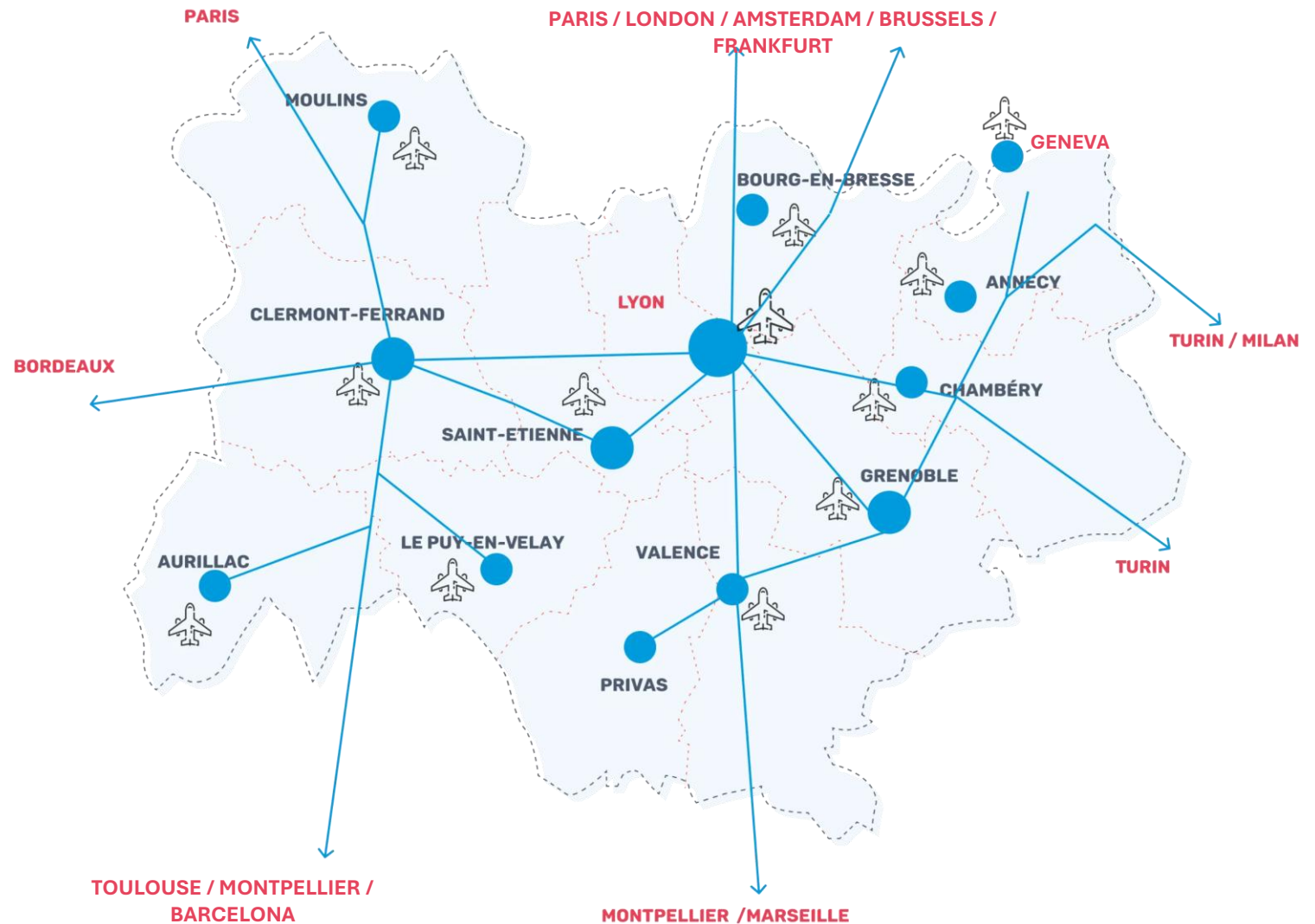
10
airports
120 destinations



80%
of French territory
within a 4-hour drive

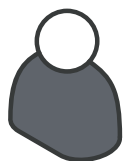


No.1
river port
in Lyon*



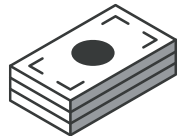
*No. 1 river port in France for container traffic

4th MOST ATTRACTIVE EUROPEAN REGION IN TERMS OF JOBS AND PROJECTS



7,000+

**Jobs created or safeguarded
in 2025**



Nearly 200

**Investment decisions
in 2025**



**Major investors
By country of origin**

Germany



United States



Italy



High-profile relocations:



*Source: Foreign direct investment in Auvergne-Rhône-Alpes in 2025 – IET Arae 2026 Study

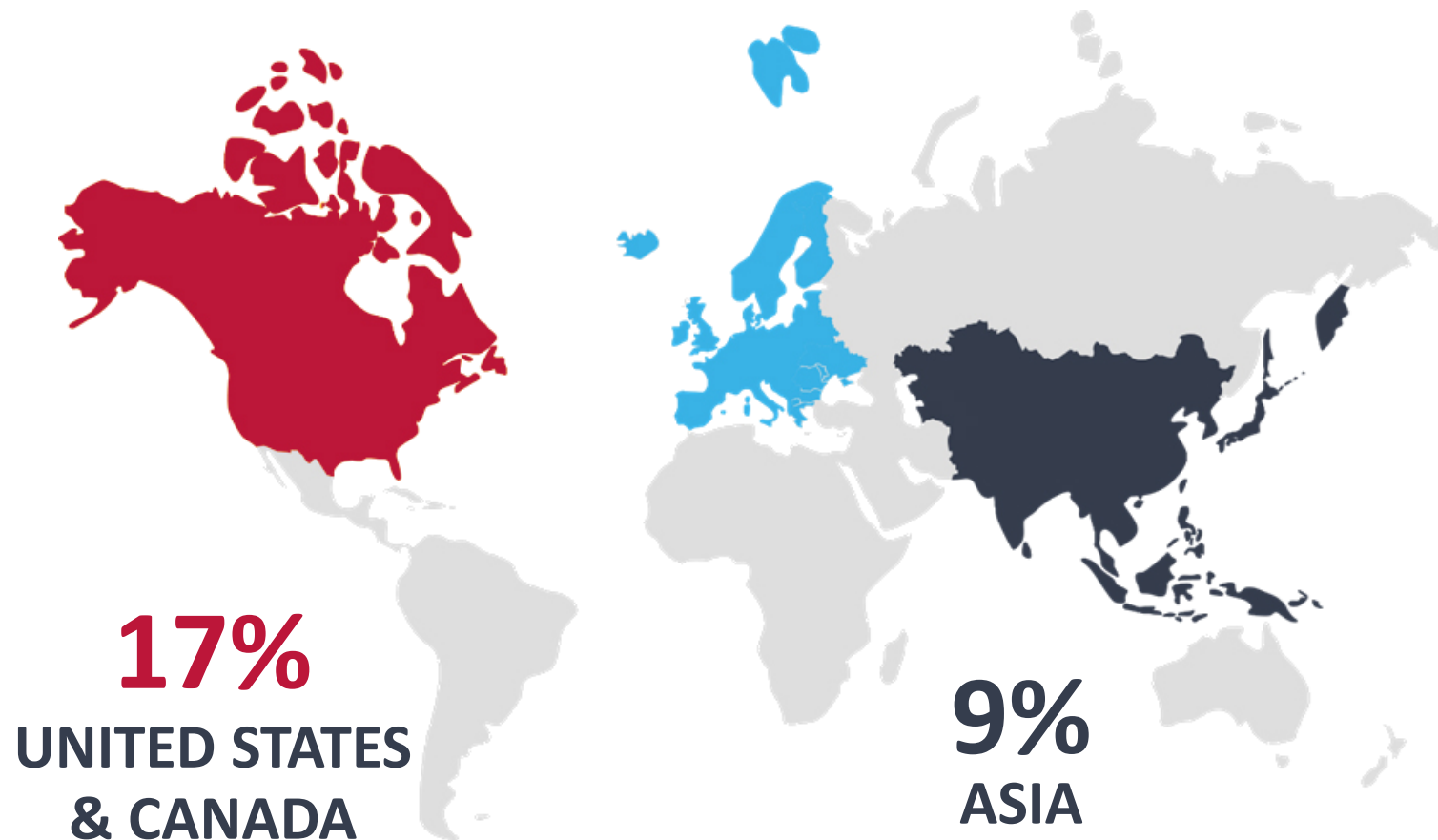
No.2 FRENCH REGION

by number of companies with foreign capital

5400
companies
with foreign
capital

*particularly industrial
companies and service
providers to the industrial
sector*

71%
EUROPE



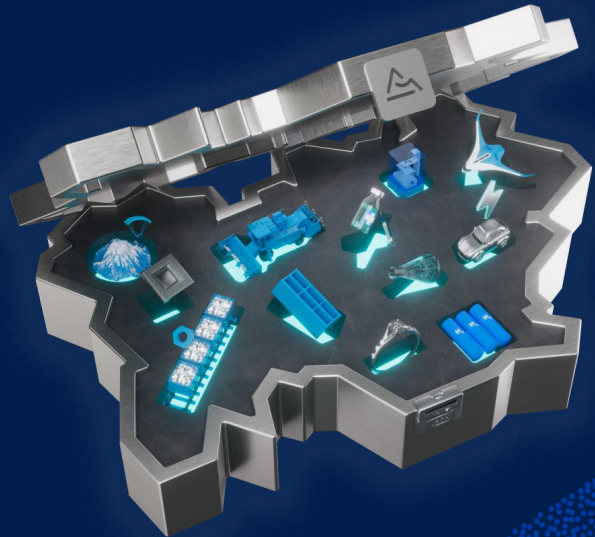
17%
UNITED STATES
& CANADA

9%
ASIA

*Source: Foreign direct investment in Auvergne-Rhône-Alpes in 2025 – IET Arae 2026 Study

INDUSTRIAL SECTORS

in the region



OUR PRIORITY INDUSTRIAL SECTORS



Aeronautics



Agri-food



Automotive



Batteries



Chemicals



Digital



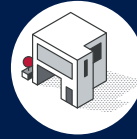
Defence



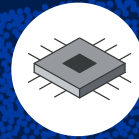
Green energy



Low-carbon
hydrogen



Traditional
industry



Microelectronics



Nuclear



Plastics and
composites



Health



Tourism

A *YOUNG, DYNAMIC* REGION

No.2
French region
for education
and training

- **383,000** students
- **4 major university centres**
(Lyon Saint Etienne, Grenoble, Clermont-Ferrand, Savoie Mont-Blanc)
- **7,000** training centres
(200,000 people trained every year)
- **15% of French engineers** were trained in the region



SELECTED TRAINING CENTRES



A REGION OF CUTTING-EDGE TECHNOLOGY

A FEW FIGURES

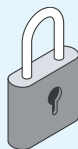
- **50,000** researchers
- **600** public and private laboratories
- **20%** of French research centres
- **€9.3 bn** invested in research and development
- **2,059** patents filed in 2024

SELECTED TRAINING CENTRES



No.2
French region
for research
and innovation

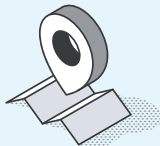
WE OFFER ***TAILORED SUPPORT***



A free, confidential service



Single point of contact



To make your relocation easier



Accelerate your project



Save time

- **Supporting the launch** of your organisation
- **Connecting you** with the local ecosystem
- **Sector-specific economic information** about the region
- **Arranging visits** and appointments
- **Searching and selecting** real estate offers
- **HR support** and recruitment assistance
- **Assessing the financial support** available

your **CONTACT**



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